



## LTE SCIENTIFIC LTD

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## **Privacy Notice – B2B Marketing Communications**

At LTE Scientific Ltd, we are committed to protecting your privacy and complying with data protection regulations, including the UK General Data Protection Regulation (UK GDPR). We may process limited personal data (such as your name, job title, work email address, and company details) for the purposes of B2B marketing communications. This includes sending information we believe to be relevant and useful to your professional role or organisation, such as updates on our sterilisation, decontamination, or laboratory equipment.

### **Our Legal Basis for Processing**

We rely on **Legitimate Interests** as our lawful basis for this processing under Article 6(1)(f) of the UK GDPR. We have carried out a Legitimate Interest Assessment (LIA) to ensure our interests do not override your rights.

### **What Data We Collect**

- Name
- Job title
- Work email address
- Company name
- Professional interests (where available or inferred from your role)

### **Why We Contact You**

We contact professionals whose roles indicate a legitimate business interest in the products and services offered by LTE Scientific Ltd.

### **Your Rights**

You have the right to:

- Object to receiving further marketing communications
- Request access to or deletion of your data
- Ask us to correct inaccurate information

To opt out of future communications, simply click the unsubscribe link in our emails or email [marketing@lte-scientific.co.uk](mailto:marketing@lte-scientific.co.uk).

For further information or to exercise your rights, please contact:

### **Marketing & Compliance**

**Email:** [marketing@lte-scientific.co.uk](mailto:marketing@lte-scientific.co.uk)

**Postal Address:** LTE Scientific Ltd, Greenbridge Lane, Greenfield, Oldham, OL3 7EN, UK